

EFFECTIVE DATE: October 2014

The IHG Owners Association (the "Association" or "We") is committed to our user's privacy and security on our website www.owners.org ("Site"). We want you to understand how we collect, use and share user information and have created the below Privacy Policy to serve as a guide.

The Site is owned by the IHG Owners Association. By using this Site, you agree to this Privacy Policy's terms and conditions.

How We Collect Information

We do not collect personally-identifiable information other than the information you voluntarily provide while using the Site and its services. Information you give us through this Site is collected, including the membership accounts and contact us pages. The type of information collected can include name, postal address, phone numbers and email addresses. We may also ask for information related to your employment, specifically for membership purposes.

We may also automatically receive information from you when you visit the Site, including your Internet Protocol (IP) address, cookies information, browser information and other technology tags like referring website and the date and time you visited the Site. This type of automatic information collection is standard practice on the internet.

How We Use Personally-Identifiable Information

Personally-Identifiable information you provide us through the Site is used to maintain your IHG Owners Association membership, respond to your inquiries, fulfill requests and send you important information about the Site. We will not share, sell or transfer any of your information unless approval from you is granted at the time of collection. However, we reserve the right to contact you – regardless of opt out standing – of account or membership status, information pertinent to a subscriber such as changes to the subscriber agreement and other important matters regarding services rendered from the Site.

For membership and Association purposes, we may use your information to analyze data, to develop new services based on user trends and to enhance and improve the Site by providing more useful features relative to user patterns.

How We Use Information that is Not Personally-Identifiable

We reserve the right to analyze the Site's traffic and use to monitor relevancy, efficacy and interest in our website content and features. We may use website tracking tools or services to monitor user trends, shifts, patterns and behaviors, like how long users stay on the Site or which pages encounter the most user traffic.

Legal Disclosure

The following are some ways in which your information may be shared if we believe it necessary or appropriate:

- Under applicable law or to comply with a legal process
- Replying to government authorities
- Protecting our rights, privacy, safety and operations and/or those of our affiliates, you or others

In any instance where information sharing may be necessary, we will carefully consider all options and will strive to keep sharing as limited as possible.

Third Party Sites

We are not responsible for information, content, and/or the privacy practices of third parties operating websites that may link to the Site. The inclusion of a link on the Site does not imply endorsement of the linked site by us or by our affiliates.

Children

The Site is not intended for use by children under the age of 13, and there is no assumption that children will be using Site services at any time. If we become aware that a child has submitted personally-identifiable information on the Site, we will immediately delete the information from our records.

Modification

We reserve the right to change, update, amend and modify the Site and this Privacy Policy at any time without notifying users. Please regularly review this Privacy Policy as it may change at any time and note the "Effective Date" at the beginning of the policy.

Safety Disclaimer

While IHG Owners Association is diligent about user security on our website, no data transmissions are 100% secure. IHG Owners Association cannot guarantee or warrant the security of information transmitted to the Association via online accounts or services. If you have questions about our internet, data or information policies, please contact us.

Email Privacy and Information

Occasionally, the IHG Owners Association communicates with affiliates, members and people interested in the Association through email. Email address lists, data and other information used in email correspondence are protected with the same reasonable practices used to guard website data. Our email correspondence is permission-based, and if you receive an email from IHG Owners Association you are someone who has either:

1. Expressly shared your email address to receive information about products, services or membership ("opt-in"); or
2. Provided your email address to us through an existing relationship, including but not limited to membership, advertising, advocacy and volunteer programs.

Our emails are sent with an automated unsubscribe feature if you choose to stop receiving emails from us. However, we retain the right to contact you via email regarding account status.

When we send emails, we'll sometimes track who has opened or clicked through the email contents. We track this information to measure interest in a subject, monitor an email campaign's performance or better understand trends so we can improve your IHG Owners Association experience.

We will never share, sell or disclose your personal information to third parties for promotional use without your advance permission.

Applicable Law

This site is created and controlled by IHG Owners Association in the State of Georgia, USA. As such, the laws of the State of Georgia will govern these disclaimers, terms and conditions, without giving effect to any principles of conflicts of laws. We reserve the right to make changes to our site and these disclaimers, terms and conditions at any time.

Contact Information

If you have questions regarding our Privacy Policy, please contact us at:

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